



Publication Production

Your step by step guide

CONTENT 01

CLIENT TO:

Supply all publication content including all text, images, logos, branding guidelines and design preferences/instructions

LAYOUTS 02

MBC TO:

Design layouts (a sample of design) including the cover and a few editorial pages

CLIENT TO:

Review and request amends of the design layouts and give approval

04 PAGINATION

MBC TO:

Supply a full and final proof containing all elements of the publication including adverts

CLIENT/MBC TO:

Review the proof and make any final amends

03 EDITORIAL

MBC TO:

Design the full editorial (not including adverts) and send a proof

CLIENT TO:

Review the editorial proof, proof read and request any amends, then approve

PRINT 05

CLIENT TO:

Give final print approval

MBC TO:

Arrange print and delivery

If you'd like more information please contact



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