



My Business Client Ltd

We commit to uphold the Armed Forces Covenant and support the Armed Forces Community. We recognise the contribution that Service personnel, both regular and reservist, veterans and military families make to our organisation, our community and to the country.

Signed on behalf of:

My Business Client Ltd

Signed:

A handwritten signature in black ink, appearing to read 'Andrew Nice'.

Name: Andrew Nice

Position: Director

Date: 21/06/2023



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
His Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most, such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of The Armed Forces Covenant

1.1 We, **My Business Client Ltd**, will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant:

- *Members of the Armed Forces Community should not face disadvantages arising from their service in the provision of public and commercial services.*
- *In some circumstances special provision may be justified, especially for those who have given the most, such as the injured or bereaved.*

2.1 We recognise the contribution that Service personnel, reservists, veterans, the cadet movement and military families make to our organisation, our community and to the country. We will seek to uphold the principles of the Armed Forces Covenant by:

- **We commit to promoting our commitment to equal opportunities of employment welcoming members of the Armed Forces Community:**
- **We commit to publishing our Armed Forces Covenant commitment and the Armed Forces Covenant Logo on our web site:- www.mybusinessclient.com as we promote and work with key support organisations that help and support our veterans and their families.**
- **My Business Client Ltd works with many Veteran support charities and companies, both commercially and via charitable organisations to make sure their voices are heard. In many cases free of cost.**
- **We commit to continue identifying those third party organisations that may help deliver support to the Armed Forces Community. We will host them free of cost on our directory services.**
- **We commit to continue to identify and promote businesses in local areas we work in, to add value to the services they supply directly and indirectly to the Armed Forces Community and their families.**
- **My Business Client staff will actively take part in promoting Armed Forces Day and other such events.**

2.2 We will publicise these commitments on our website, setting out how we will seek to honour them and inviting feedback from the Armed Forces Community and our customers on how we are doing.