

Harpurhey Library



Piccadilly Gardens



Oxford Road



## Counting the successes

A key driver behind Manchester's growth is the approach to cooperation in the city between the public and private sector. This shared vision has delivered considerable results for the city, its businesses and residents.

Success has followed success – the transformation of the city centre, the 2002 Commonwealth Games and its ongoing legacy, Manchester being voted most creative UK city in 2003, being given UK Science City status in 2004, and becoming Best City in Britain to do Business in 2006.

Between 2002 and 2006 the city saw over £2bn of private sector investment, 45,000 new jobs, and numerous companies choosing to locate in Manchester and the city region. Both new businesses in niche markets such as the creative industries and life sciences, as well as established names including the Bank of New York, the Islamic Bank of Britain, the BBC, AIG and Air China are choosing Manchester.

Manchester's regeneration successes have given the city a reputation as an innovative city with a genuine can-do attitude. This is why Manchester is often selected by government to test new policies and initiatives.

## The ambition to overcome challenges

Manchester is an ambitious city with a vision that by 2015 Manchester will be a first choice centre for business.

This will be measured against a number of economic targets: productivity will exceed the UK average; self-employment and business survival rates will increase significantly; Manchester will be in the top 10 of European business locations. For growth to continue, Manchester needs strong and stable communities, with residents able to meet the needs of an expanding economy with newly emerging businesses.

Increased powers for regeneration and economic development will enable Manchester and the city-region to maintain its reputation as a great city to work and do business. Through the continuing partnership between the city's public and private sectors the city will continue to deliver for Manchester's businesses and residents.

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