

Manchester Town Hall



Urbis



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## Haute couture to haute cuisine

The extensive leisure and entertainment opportunities in the city provide a great base upon which to build a never to be forgotten incentive experience guaranteed to reward, motivate and build loyalty.

Conference delegates are always grateful for a little free time to explore what the host destination has to offer and there can be no doubt that the sheer choice in Manchester will keep delegates busy for days.

A shopaholic's dream, Manchester does funky, fashionable, chic and sleek better than anywhere else in the country. Hunt down something unique at one of the many markets, browse for vintage chic and rare records in the Northern Quarter or cruise the designer stores. Several shopping centres including the waterfront Lowry Outlet at Salford Quays or The Trafford Centre add a unique dimension to your shopping experience.

Should delegates' interests lie in food and drink, Manchester's cultural mix adds up to a great range of places to eat and drink. From Michelin-style gourmet, to fresh local produce; stylish and contemporary intimate venues to cheerful, relaxed places with a fabulous view, there's plenty of choice in Manchester with over 30 different cuisines on offer from Armenian to Australian. The sights and smells of Chinatown and Rusholme's Curry Mile perfectly complement the traditional Mancunian pubs and chop houses synonymous with the city.

And Manchester's dedication to an amazing night out goes on and on: its world famous nightlife attracts visitors from afar. From clubs to wine bars, Karaoke pods to live music venues, there is always the ideal way to relax after a hard day in conference.

## A convenient global gateway

City centre: Manchester's location in the centre of England, combined with its excellent transport links, make it one of the UK's most accessible cities. Manchester is proud of its cost-effective, tram service which is the envy of many European cities and a city centre bus link is provided. Manchester is a great walking city – many areas are pedestrianised and the city centre is surprisingly compact. A stroll from one side of the city to another will take little more than twenty minutes and is a great way to experience all that Manchester has to offer.

**By air:** Manchester's award-winning airport, the UK's third largest, offers over 225 direct routes to long and short haul destinations. The Airport is served by a frequent rail link, connecting to the city centre in 20 minutes.

**By train:** Trains from city centre stations link to the rest of the UK, connecting London and Manchester with a journey time of just over two hours, as well as travelling directly to popular tourist cities such as Chester, York and Edinburgh.

**By car:** Half of Britain's motorway network passes through Manchester with approximate journey times of two hours to Birmingham, three and a half to London and four to Edinburgh by car, allowing easy road access for delegates within the UK.



**Manchester is one of the UK's most accessible cities**

