

Reflecting the SUCCESS of Manchester

Manchester Metropolitan University Business School (MMUBS) has been supporting industry and commerce in the city since 1889, and has built its reputation on adapting to the constantly evolving local economy.

Established at the end of the ‘Cotton Boom’ as a response to flagging manufacturing, the School’s first achievement was to re-train the working classes as clerks and administrators for the emerging mercantile economy.

Today, the Business School is helping to train future lawyers, accountants and managers to meet new business challenges that are the result of Manchester becoming the largest financial and professional services sector outside of London.

Manchester Metropolitan University Business School works under the premise that forward thinking is one of the most important ingredients needed for success in business and has often been the first business department to respond to the changing needs of people training for a career in business. For example:

- In the 1980s, MMUBS was the first to introduce a full-time degree in Retail, now the 4th largest sector in the city-region’s economy.
- In the 1990s, MMUBS pioneered business information education and was the first to run a degree in Digital Marketing and offer a Masters course. The ICT digital sector now employs 100,000 people in the region.

- More recently, as financial planning and risk management have become a central part of all businesses, the School was the first to create a qualification in partnership with the Institute of Financial Planning.
- Spring 2008 marked another first: the Foundation Degree in Retail, piloted with Tesco and Foundation Forward. A two-year on-the-job qualification, it was launched in Whitehall.

MMUBS’s intimate relationship with companies in the region is largely due to staff connections. Many lecturers have business backgrounds and work as consultants or on boards and business panels.

Serving Manchester’s business community

The School offers a range of business services, including consultancy and short courses, in-house management development programmes, Knowledge Transfer Partnerships and student placements.

MMUBS is keen to work with external organisations and aims to be accessible and responsive. Services are offered to private, public and not-for-profit organisations.

Tel. 0161 247 2186 | www.mmu.ac.uk

