

Business Link at Business Northwest 2007



With over 1,300 pieces of environmental legislation now affecting UK businesses and utility costs increasing dramatically, the environment has moved rapidly onto the business agenda and is as much of an issue today for boardrooms and factory floors as it is to campaigning conservationists.

Small businesses across Manchester that are 'keen to be green' can now get the support they need to reduce their impact on the environment and save money through Business Link Northwest.

As part of the government's business simplification agenda, Business Link Northwest is now offering the 'Environment Connect' service, which provides access to a wealth of support that will help companies to benefit from 'going green'.

Free of charge, the service enables companies to access confidential advice and practical help to boost efficiency and profitability. From legal issues, energy reduction, water efficiency or waste minimisation to clean technologies, fuel management, recycling or environmental management systems, businesses have a wide range of options to help them to fulfil their green potential.

The results for those businesses that take their environmental responsibilities seriously are a range of benefits including reduced bills, access to new market opportunities, increased productivity, an enhanced corporate image and the ability to turn waste materials into assets.

Peter Watson, Managing Director of Business Link Northwest said: "Businesses can make a real difference to their bottom line by turning environmental pressure into a business opportunity. Every year, environmentally conscious companies across the Northwest are saving millions of pounds by taking simple steps to improve environmental performance and Business Link Northwest can provide the help companies need to ensure they are both lean and green."

With the addition of 'Environment Connect' there are now more opportunities than ever for Manchester-based businesses to go green.

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