



The Liver Building



Unity Building



The Spirit of the Blitz Memorial

positive, emphasising the breath and quality of the events held in the city. Liverpool Chamber of Commerce will work with the NWDA, Liverpool Vision and The Mersey Partnership in promoting the city to external audiences to ensure that the momentum of this year is continued.

After the excitement of European Capital of Culture, 2009 is the Year of the Environment and gives us the opportunity to highlight positive environmental initiatives, with issues such as energy use, climate change and resource recycling at the heart of business in the 21st century.

Liverpool Chamber of Commerce will promote the Year of the Environment and lead the city's business community through a range of

initiatives such as a Green Ambassadors programme and environmental training. These are inescapable priorities for the city's future and are central to developing a positive image of the city for both investors and visitors.

**Jack Stopforth, Chief Executive,
Liverpool Chamber of Commerce**



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www.ourcityourplanet.org.uk

Liverpool's World Heritage waterfront

