

New Business

hub for 2009

Liverpool John Moores University (LJMU) has brought academia and business together at The Hub: a business lounge in the heart of the city.

LJMU has joined forces with SOG Ltd, owners and operators of The Heath Business and Technical Park in Runcorn, to create 'The Business Hub' - a unique business lounge in the heart of Liverpool.

Membership of The Hub provides all the facilities of a traditional business lounge plus flexible access to the academic and business expertise of LJMU and SOG. Opened in January 2009, The Hub is already attracting significant interest from the business community and is set to become a vibrant focal point for business activity in and around Liverpool.

Internationally renowned

LJMU is proud to be one of the top universities in the country for working with businesses and the community.* As well as having a world-class reputation for academic and research excellence, LJMU is tuned in to the needs of industry and skilled at using its expertise, resources and facilities for the benefit of organisations from the public, private and third sectors.

Consultancy, training and professional development, research and award-winning Knowledge Transfer Partnerships have given LJMU a reputation for successfully turning business ideas into commercial realities.

Business support is tailor-made and can take the form of a single event, longer term collaboration or on-going partnership, drawing on the skills of 2,500 staff.

Innovation

LJMU's facilitation and innovation lab, 'The Automatic', is helping a host of organisations to achieve positive change. The stimulating environment is designed to give teams the freedom and inspiration to think in new, productive ways. Combining creative facilitation techniques with unique technologies, The Automatic's custom-designed experiences deliver tangible benefits that last.

Working with business

A major training contract with Saudi Ports Authorities, for example, will see LJMU deliver a suite of bespoke

maritime and management training programmes plus port simulation, utilising LJMU's 360 degree field of view ship's bridge simulator (unique in the UK). All courses will be preceded by an intensive English language course specially designed for maritime students.



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*Higher Education Business & Community Interaction Survey (HEBCIS) 2006/07

