

Gateway

to business success

From life sciences to engineering, management to manufacturing, science and the arts, the University of Liverpool works with business to ensure maximum success for ventures new and established.

To make it easier for companies to build a working relationship with the University it has a dedicated first point of contact, the Business Gateway, which is headed up by Simon Longden. "We are keen to ensure that the University's expertise is made widely available to businesses in Merseyside and there are a variety of ways companies can work with us. We can provide collaborative or contract research, cutting-edge technology and facilities, professional development, placements, high-quality graduates and schemes

tailored to meet organisations' specific requirements," Longden explains.

"Our Knowledge Transfer Partnerships schemes (KTPs) help companies to implement strategic change through the adoption of new technologies and expertise. The Liverpool KTP is one of the most successful in the UK."



Tel. 0845 0700 064
www.liv.ac.uk/businessgateway

CASE STUDY

Business improves with knowledge

Paragon Scientific is a leading manufacturer of ISO 17025 certified liquid reference standards (e.g. density, viscosity, refractive index) for a range of industrial sectors.

Their two-year KTP scheme with the University of Liverpool focused on the improvement of operations management and development of front office and back office operations using latest ICT technology.

Jeff Morris, Managing Director of Paragon Scientific, said: "The financial and operational achievements of the project have resulted in improved efficiency, recruitment of new international customers, new and increased sales and improved process times. The project will form the basis for ongoing and future development in a number of operational areas."

