

# Economic Renaissance

Halton Borough Council's Economic Regeneration Service helps companies large and small to gain the most from the borough's location and economic renaissance.

## Economic regeneration

Halton Borough Council's Economic Regeneration Service provides a holistic, imaginative and integrated approach to the serious business of managing the economic performance of the borough to ensure that every resident can play a full and active part in, and benefit from, Halton's economic renaissance.

The Economic Regeneration Service is also responsible for the delivery of the borough's Economic Development and Tourism Strategy, which has four key aims:

- Enterprise and Performance: fostering the development of an enterprise culture and improving the performance of business
- Employment and Skills: increasing levels of employment and improving workforce skills to meet business need

- Property and Infrastructure: consistently improving infrastructure and enabling investment in land and property to create a supply of good quality business premises
- Environment and Image: improving the quality of the environment and improving the image of Halton
- The work of the service is twofold; to support business but also to ensure that the residents of Halton have the skills and confidence to take advantage of the opportunities presented by a rapidly changing economy.