

Connectivity Catchment and Cost

St.Helens is building a reputation as one of the most attractive potential business locations in the country thanks to its “three Cs” – connectivity, catchment and cost.

Midway between Liverpool and Manchester, with excellent motorway links and within 45 minutes of the region’s airports, St.Helens sits in the centre of a multi-billion pound economy in the heart of the Northwest.

St.Helens has been independently highlighted as one of the most attractive potential office locations in the country¹. This status is thanks to its prime regional connectivity, a catchment of seven million residents, clients and customers, plus a highly cost-effective business-friendly environment.

In terms of business start-up growth rates, St.Helens is recognised as one of the top 11 performing districts in the UK² (joint 1st in the Northwest) and has also been highlighted as the 14th “happiest place in the country”³ (2nd in the Northwest). Adding to its appeal, St.Helens recently unveiled its revised City Growth Strategy – the business plan for the growth of “St.Helens plc” – covering 90 projects with a collective value of more than £1.8bn, of which £1.12bn funding has already been secured.

Cost

Commercial rent rates remain very competitive compared to neighbouring regions, enhancing the borough’s attractiveness to inward investors, existing businesses and developers alike. St.Helens offers a good choice of quality office and business accommodation, supported by a proactive Investment and Aftercare Team, a top-rated council by the Audit Commission and officially the best Chamber of Commerce in the country⁴.