

# Kick the Carbon Habit

Awareness of carbon emissions is an important consideration for businesses large or small; alongside the environmental benefits, reducing carbon footprints reduces business costs.

**F**ounded by the government in 2001, The Carbon Trust is an independent company that helps businesses throughout the UK to reduce carbon emissions.

## What can Liverpool do?

In Liverpool, the overall business carbon footprint amounts to over a million tonnes per year. Advice and support for businesses wanting to cut carbon emissions costs includes:

- Interest-free loans from £5,000 to £200,000 to upgrade or replace old equipment
- Free guides to understanding and calculating carbon footprints
- On-site carbon surveys
- Bespoke energy efficiency information for different sectors
- A guide to creating a tailored energy-saving action plan
- The Carbon Trust Better Business Guide, designed to help SMEs tackle carbon emissions.

Hugh Jones, Solutions Director the Carbon Trust, said: "Research shows that energy efficiency measures, not job cuts or salary freezes, are the cost-cutting steps businesses are considering first during this economically challenging time."



Tel. 0800 085 2005  
[www.carbontrust.co.uk](http://www.carbontrust.co.uk)

## CASE STUDY

### Save your energy

Custom Glass Ltd is one of the largest sealed glass unit manufacturing businesses in Merseyside. After finding that 93% of its £160,000 energy spend was on electricity, the company fitted variable speed drives to its machines, achieving a 66,000KW drop in monthly electricity usage. Inspired by this success, the company requested a Carbon Trust energy survey, which highlighted potential energy savings of over £30,000 a year.

Following the survey's advice, the company appointed two energy managers, began a staff awareness programme, and has a policy of buying only energy-efficient equipment. Within four months, the business saved 30% on the previous year's electricity bill.

Custom Glass engineer, Phil Glanvill, said: "Being energy efficient is a business advantage. The lower our operating costs, the greater our profit. The Carbon Trust survey was extremely helpful in that regard."

