

Survive and Thrive

The support offered by business support specialists Business Link Northwest has never been more important as businesses across the region tackle the economic downturn.

Business Link Northwest is an independent and free-to-use business support and information service providing relevant and up-to-date information for all businesses and individuals in the Northwest. Since it launched in April 2007, the service has helped thousands of companies in Merseyside, large and small, by providing information and support on a wide range of business issues, from marketing and sales to managing people and finance.

Being there for business

Recognising that businesses don't just operate '9 to 5', the Business Information and Enquiry team is on hand to take calls and emails between 8am-8pm Monday to Friday, as well as from 8am to 2pm at weekends and bank holidays.

The website not only brings together national resources, but also offers information tailored to Northwest businesses. There are over 500 free guides on a range of topics.

Business Link Northwest has also increased its number of business brokers working on the ground in Merseyside to provide free and impartial support to businesses. Equipped with in-depth industry knowledge and expertise, the team works closely with businesses to help them move forward by linking goals with practical solutions.

Business Link Northwest can also offer information and guidance around a wide spectrum of business issues including:

- Starting a business
- Raising finance
- Taxes and payroll
- Employing people
- Environment and efficiency
- Innovation
- Sales and marketing
- International trade
- Growing your business
- Buying or selling a business

