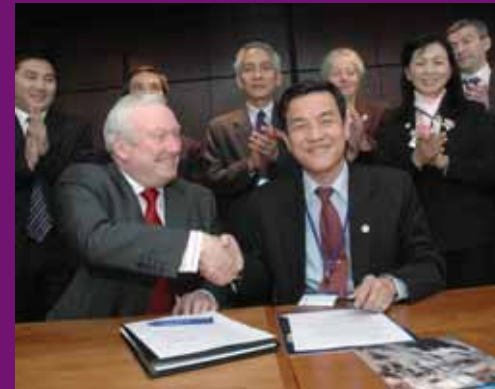




Liverpool businesses head east to Shanghai to build trade links



Business over breakfast



Liverpool businesses successfully trading in Vietnam

CASE STUDY

Pain free business

Local company Aqua Running Ltd secured important contracts after taking part in middle-eastern trade missions. The company specialises in selling swimming pool equipment providing injury-free exercise systems. Aqua Running changed the way its business operated in order to market a complete training system to Dubai Sports City, a contract that could be worth around £4bn. Managing director Terry Nelson said: "Without the help from Liverpool Chamber of Commerce we couldn't have gone to Dubai to hold the meetings with Dubai Sports City. The funding was a great help in getting us on the way to secure a contract."



"The funding was a great help in getting us on the way to secure a contract."