

Foreign Affairs

Liverpool Chamber of Commerce was formed almost 160 years ago to further the city's interests in international markets. Providing professional advice in importing and exporting remains one of the Chamber's specialties.

The International Trade team organises an annual programme of trade missions for companies looking to export for the first time as well as established exporters. Target markets include the Middle and Far East, Latin America, Eastern Europe, Australia and New Zealand. Trade missions aim to match companies with trading partners abroad and can also include international tradeshows.

Liverpool Chamber of Commerce also offers a range of international seminars to ensure that companies that travel overseas are able to take full advantage of the opportunities open to them. Members also benefit from regular bulletins that include international news, worldwide business contacts and export opportunities.

ChinaLink: bringing the Far East to the Northwest

Within the International Trade department is the ChinaLink team, offering specific expertise and support for businesses looking to enter the Chinese market. ChinaLink provides a

one-stop-shop for all Chinese trade services, with trade and investment assistance for British companies in the Chinese market and Chinese companies in the UK. ChinaLink's bilingual services are designed to remove language barriers and assist business expansion.

Last year ChinaLink received over 15 Chinese delegations to maintain the advantages of supporting services in trade, investment and other business co-operation. With a representative office in Shanghai and a network of Chinese Chamber partners, ChinaLink can reach virtually most parts of China. With Trade Partners UK, ChinaLink operates a series of trade missions, exhibitions and trade seminars. From one-to-one consultancy and entry-level market evaluation to in-depth market research, its services are bespoke.



Tel. 0151 227 1234
www.liverpoolchamber.org.uk

ChinaLink's bilingual services are designed to remove language barriers and assist business expansion.