

Did you know?

Liverpool is the only UK city outside London to win a place at the prestigious World Expo 2010, Shanghai. The six-month exhibition will showcase the city's regeneration achievements in the 'Urban Best Practice' pavilion to an expected 70 million international visitors.

www.expo2010china.com

Meanwhile, the world famous waterfront has been transformed into a visitor destination of international quality, with a new Arena and Convention Centre and a cruise liner terminal. The new Museum of Liverpool will be completed in 2010.

A city for innovation

The city's Knowledge Quarter combines the academic excellence of the city's three universities along with the Liverpool Science Park and several other specialist research and technology institutions. Generating £1bn for Liverpool each year, such a concentration of expertise, knowledge and wealth-creating potential is vital to the future development of the city's economy and position on a world stage of innovation. For more information, see page 54.

Liverpool's vision

Liverpool is a city with unique economic assets and opportunities; an impressive concentration of knowledge centres; a destination city with an outstanding cultural offer, showcased to the world during a highly successful Capital of Culture year and a city with important sea and air connections to international markets.



Tel. 0151 600 2900

www.liverpoolvision.co.uk

Supporting Liverpool's businesses

Liverpool Vision is a gateway for free business support bringing together opportunities from across the city's business support network. These include business financial assistance, coordinated recruitment and training packages and support for the social enterprise sector.

A downloadable pocket guide to the city's business support services is available on the Liverpool Vision website to point businesses in the right direction for the best advice for their individual requirements.

Striding Out

Liverpool Vision has launched the 'Striding Out' programme to help young entrepreneurs step into the business world. Pre-start coaching and a dedicated business coach will be available to those age 18-30 and it is hoped the scheme will help unlock more potential from the region's young business community – particularly those that are working in key economic growth sectors such as the creative, knowledge and ethical business economies. The scheme aims to deliver 100 new businesses and 140 new jobs by March 2011. www.stridingout.co.uk

Stepclever

One of the largest projects of its kind in the UK, Stepclever aims to transform, with more than £20m of funding, areas of north Liverpool and south Sefton into a place for new entrepreneurs and successful businesses.

Residents as well as businesses will be able to access a range of free business support services. The programme will use the power of enterprise to regenerate the most deprived neighbourhoods, touching every generation from engaging education projects to practical support packages. www.stepclever.co.uk