

# The Greater Picture

Located in Cheshire, Halton is one of six local authority areas that make up the Liverpool City Region and has firm regeneration plans.

## 3MG

Widnes-based 3MG is one of the UK's largest dedicated logistics parks. It offers unrivalled access to the UK's deep-sea ports with daily train services to Felixstowe, Purfleet and Southampton. 3MG also places logistics and retail businesses at the heart of the motorway network and on the doorstep of two expanding international airports. Currently benefiting from a £100m investment programme, the site has 750,000 sq ft of distribution sheds and outline consent for 1.8 million sq ft of new buildings, rising to 3.5 million sq ft of space.

[www.3-mg.co.uk](http://www.3-mg.co.uk)

## Business Parks Improvement Programme (BPIP)

The Business Parks Improvement Programme aims to regenerate Halton's business parks by:

- Enhancing the physical environment
- Reducing and designing-out crime
- Attracting new businesses and investment
- Safeguarding and creating jobs
- Improving businesses' environmental performance
- Making these areas desirable places to do business.

Two business parks have become Business Improvement Districts (BIDs) and the programme focus has switched to complementing existing regeneration activities on Widnes

Waterfront. Overall the programme will improve communication between businesses, landowners, developers and the council and seek to resolve any pertinent estate-wide issues.

## Canal Quarter

By building on the existing assets of the Bridgewater Canal and The Brindley, Halton's award-winning theatre and arts centre, The Canal Quarter development aims to reinvigorate Runcorn town centre. The scheme will provide residential accommodation, retail, office and leisure facilities alongside a new library and public realm enhancements.

## Castlefields

The multi-award winning Castlefields Regeneration Programme is now in its fourth successful year. The transformation of this Runcorn