

Change on the Horizon

The biggest regeneration project in the UK is underway on the beautiful Wirral peninsula, creating an outstanding opportunity to build a world-class business centre linked to a new superport.

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There are good reasons why blue chip companies such as Bristol-Myers Squibb, Shell UK, Bakemark UK, Stiebel Eltron, Typhoo Tea and Unilever Research & Development are based in Wirral. Close to the cities of Liverpool, Chester and Manchester, Wirral fuses urban and rural, coastline and country, tradition and contemporary, to offer the ultimate work/life combination.

Competitive costs, workforce and skills availability, excellent communications and a dedicated business support network attract businesses to the area. Specialist business advice and assistance is available from the Invest Wirral team to find or develop the right premises, recruit, relocate or train staff, and to develop local links and supply chain relationships.

Wirral also offers a large potential workforce, including the one million people who live within a 40 minute commute and 56,000 highly qualified residents who currently travel to jobs in other locations.

Big opportunities

There is also a giant sized opportunity to be part of the UK's biggest regeneration project at Wirral Waters, a spectacular £4.5bn scheme to transform the docklands area into a thriving world-class centre for business, living and leisure. The 30-year redevelopment of Birkenhead and Wallasey docks will have a major economic impact on Wirral and the Northwest region, creating around 27,000 jobs.