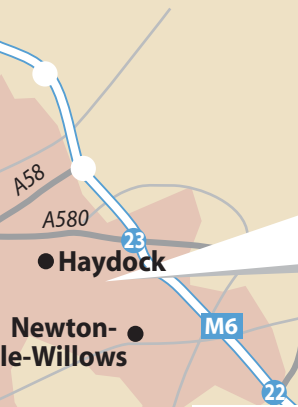




Liverpool

The sixth largest city in the UK, Liverpool's business success originated with its role as a port. By the Victorian era 40% of the world's trade passed through Liverpool and the port currently generates over £3bn per annum. Liverpool John Lennon Airport brings £200m to the regional economy. Investment and regeneration programmes have put Liverpool back on the business map. Key employment sectors include finance, biosciences, new media and tourism.



St.Helens

Home to the successful rugby league club, St.Helens sits on the eastern side of Merseyside. Once noted for coal mining and cotton production, the borough's most famous industry is glassmaking. Firms such as Beechams and Ravenhead Glass flourished throughout the nineteenth century and today Pilkington, one of the largest glassmaking companies in the world, remains a major employer.



Knowsley

The metropolitan borough of Knowsley lies to the east of Liverpool city centre. Local landmarks include Knowsley Hall and Knowsley Safari Park. Knowsley is the home of one of the largest industrial parks in Europe, and still maintains a proud manufacturing heritage with companies such as Jaguar Land Rover and News International. Today the business base is more diverse with QVC and Vertex choosing to invest in the borough. In the last five years Knowsley has benefited from public and private sector investment totalling half a billion pounds.

image © Mersey Partnership



Halton

Although located in Cheshire, Halton, comprising the towns of Runcorn and Widnes, is one of six boroughs that comprise the Liverpool City Region. The birthplace of the chemical industry, Halton is fast becoming a first-choice location for new and expanding businesses in the science, technology and advanced manufacturing sectors and is home to two nationally recognised science and technology centres at The Heath Business & Technical Park and Daresbury Science & Innovation Campus.

