

Beckenham's café society



Bromley's central business district

The borough has the highest density of businesses per head of population amongst the south east London boroughs

## London and Bromley

Bromley is a sought-after area to live and work in, due in no small part to its proximity to the capital. There are two railway stations providing connections to the City and West End. Bromley South is located on the main line from Dover and is served by fast and frequent services to Victoria and Blackfriars. Bromley North is located at the southern end of a short branch line from Grove Park from where connections can be made for London Bridge, Cannon Street and London Charing Cross.

While most other areas in Kent are still waiting for new highspeed rail links to come into effect, Bromley is already an ideal location for commuters and those who want to take advantage of business opportunites in London as well as in the local area.

Another boon for businesses seeking international connections is that Gatwick airport is very close by and the borough also has its own airport at Biggin Hill. Biggin Hill Airport handles many chartered flights to both domestic and European destinations. The airport is dedicated to business aviation operators, their executive clients and aircrew, but also provides a good location for a cluster of aviation and technologyrelated businesses.

The benefits of being both a London Borough and a part of Kent are clear. Businesses are just a short distance away from the capital; one of the largest centres for finance, business and commerce in the world. But residents and businesses are also well-placed to enjoy the high-speed Eurostar link to the Channel Tunnel and close proximity to local and regional airports. Quality of living is high; the countyside, coast and town centres of Kent are all a short drive away and the culture, history and entertainment of London is easily accessible.

## Bromley key facts

- Around 300,000 people live in the borough of Bromley with average household income topping £40,000.
- Residents have the highest level of employment outside the City of London, with over 81% of the working age population in work.
- Bromley has a strong reputation for education, with many high performing schools, three of which were recently included amongst the top 100 UK schools for GCSE results.
- Bromley's colleges offer a full range of learning, from higher degrees to vocational qualifications and Skills for Life, and work closely with employers to design and deliver bespoke learning for their employees.
- There are good connections to the M25 and M20, providing access to the greater South East and Channel ports.
- The west of the borough will benefit from the planned extensions of the East London Line and Tramlink.
- Key employment sectors are retail, financial and business services, although most sectors are represented in the borough.

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