

Case Study

No Water Loo Wages War on Waste Bills

Simple measures saved large sums of money after the organisers of the annual Kent Show turned to Business Link for advice.

As a result, the 2007 Kent Show at the Detling Showground featured a whole raft of waterless urinals, which meant that thousands of visitors could spend a penny without costing the earth.

Sara Denton, Sustainable Business Adviser, said: "The Kent Show had an issue with water use during key events. After contacting Business Link, a Free Fastrack Survey visit was arranged with Envirowise and the report gave them advice not only on how to save water but other waste materials and energy.

After finding a UK supplier, new blocks were installed and the Showground is now achieving a 40 per cent reduction in its annual water bill.



Sara Denton, Sustainability Business Adviser

► Business Link continued...

Skills for the future

Another important sustainable business service is the Regional Resource Centre for Environmental Technology Skills (RRCETS). The application of solutions for energy and waste reduction is set to be the fastest growing market over the next ten years. The Centre provides information and advice on the wide range of courses now available in the South East for both the professionals and applicators needing to update their skills in the wide range of new environmental technologies.

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