



The new marketing suite at Springhead Park, the first residential phase of Ebbsfleet Valley

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Ebbsfleet Valley is in many ways a landmark project. As such it needs to meet the ongoing challenge of embracing technological change and even predicting some of the advancements to be made during the next 25 years.

The development will have offices which are state of the art and at the forefront of office technology – but the same also applies to the new homes. Agreements have been signed with BT and Sky to provide ‘Fibre to the Home’ technology to all new homes at Ebbsfleet Valley. This means that, be it for working from home or personal use, every home will be able to experience levels of connectivity and super fast broadband speeds previously only available in a high-tech office environment.

To help celebrate Ebbsfleet Valley’s arrival as a benchmark development on the international scene, leading international artists, who have a strong track record of delivering outstanding art projects, have been invited to submit proposals for a landmark sculpture for the area. The winning design could deliver a sculpture as tall as Nelson’s Column.

The landmark will be located near to the first residential phase of Ebbsfleet Valley, called Springhead Park, clearly visible from both the A2 trunk road, as well as travellers on the new high speed rail link and visitors to Ebbsfleet International station.

A judging panel to select the winning artwork from the shortlist includes experts from leading art organisations. It is planned the winning design will be chosen this year.

Robyn Pyle, Head of Urban Community Development at Land Securities added: “The landmark will be a focal point, indicative of the culturally rich and diverse lifestyles we want to support.”

Indeed Land Securities has already shown its keenness to involve the community in its work. Open days have updated residents on progress at the development and a full-time community relations manager for the project ensures regular dialogue and contact with the local community. A Construction Practice Liaison Group, where local representatives have the chance to discuss construction issues and be updated on the latest works ►