

Kent County Council

Kent is a vast and beautiful county strategically positioned between London and Europe - two powerhouses of the global economy.

Despite Kent's economic success, poverty and deprivation persist in some areas. KCC's Regeneration and Economic activity aims to attract new prosperity throughout Kent but especially to the poorest areas by providing good housing, well paid jobs and training, quality local facilities, accessible transport, and great leisure and cultural facilities.

The division works with partners in the public and private sector to ensure regeneration projects meet local needs and fulfil a common vision. The map on pages 176 gives an idea of the scope of activity - throughout Kent but particularly in the priority Thames Gateway and Ashford growth areas, the Coastal Action Zone and the Kent countryside.

Kent County Council is responsible for providing a wide range of services that affect the daily lives of people living, visiting or working

in Kent. These include roads, schools, social services, libraries, adult education centres, trading standards and planning.

Coastal Regeneration

Kent's coastline is one of its most precious assets. But the coastal towns - as elsewhere - face declining tourism and, in some cases, port traffic. Many are in Regeneration Priority Areas - so KCC has prioritised the coastal strip from Queenborough to Lydd with an initial focus on Margate, Ramsgate, Dover and Folkestone.

The county council works with districts and partners on a wide range of regeneration initiatives to add to the work of area partnerships and draw funding from public and private investors. This includes tackling run-down empty properties; support for tourism and existing businesses; and the creation of new jobs, homes, schools, parks, streets,



Dover Seafront

Regeneration and economic activity aims to attract new prosperity throughout Kent



St Margaret's Bay