

Swale Forward

Regeneration is starting to flourish in Swale with ambitious new developments in Sittingbourne town centre and on the Isle of Sheppey.

Kent Science Park also continues to lead the way in attracting science and knowledge-based jobs to Swale.

A new dual carriageway linking Sheppey with the rest of Kent has opened up the development of Queenborough and Rushenden, currently Swale's largest single mixed-use development. This will deliver up to 2,000 new homes and around 180,000 sq m of new employment floorspace, including a major regional headquarters facility. Following a nationally acclaimed community engagement process, consultation on a master plan for Queenborough and Rushenden ended in December 2007, and work will start on a new road to serve the development in 2008.

An Exciting Retail Future

Work is underway to regenerate Sittingbourne town centre to provide the range of retail, leisure and learning opportunities that a growing town needs. With over 1,000 new homes coming forward as part of the regenerated town centre, Sittingbourne will be developed on 'eco-town' principles, with greatly improved access to the Creekside waterfront. A master plan for the town centre is currently being developed, with consultation taking place in 2008. ▶

The new Sheppey Crossing: Improved transport links are opening Swale to new investment

