## Maidstone Borough Council



Already home to 140,000 people, Maidstone is recognised as a natural growth point in Kent with a planned £320 million investment programme supporting 10,000 new homes and 6,500 new jobs by 2026. Maidstone is the most important town in the largest county in the South East.

## Modern day reality

Nestling amongst the Kent Downs and with the River Medway running through the town centre, business in Maidstone is buoyant. It plays host to Kent's largest Millennium project, a six-mile river park of high quality landscaped open space and public art, showcasing luxury riverside apartments and contemporary sustainable developments.

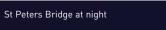
Greener living is a reality, right in the heart of this dynamic town centre. Moreover, housing remains accessible to its growing population -40% of all new buildings will be affordable. Maidstone is setting the standard for being the best place to live, work and relax in a modern, urban environment.

## Urban living 24/7

Maidstone enjoys a night time economy worth £75m. It is the largest late-night retail and leisure hub in Kent, providing 4,000 jobs for local people. The town centre was recently rated for 'its sheer volume of shopping' and is ranked in the top 50 retail centres in the UK. The £100 million Fremlin Walk retail development (voted one of the top ten South East shopping centres in 2006) and the town centre's one million sq ft of retail space, together with ample and easy parking, have helped to attract 40% more visitors to the area during the past five years.

## **Best of Kent**

Voted the most attractive business location in Kent, Maidstone has the largest office market in the county and space costs up to 60% less than in London. And with over 500,000 sq ft of office space planned, Maidstone is one of the few places in Kent that attracts speculative development.





Locate in Maidstone

Contemporary riverside apartments



Fremlin Walk, award-winning shopping centre