

Ashford is the fastest-growing town between London and the continent - with improving retail, commercial, leisure and transport sectors well under way.

Opportunity Ashford

s one of the country's four major growth hubs under the Government's Sustainable Communities Plan, Ashford is pursuing an ambitious £2.5bn development strategy. The strategy includes creating 28,000 jobs, building 31,000 homes and developing 2 million sq ft of commercial space. £1bn of government and private funding is already planned for investment and a new funding programme is underway. Ashford's vision is to create a vibrant sustainable town for residents and businesses.

Ashford's location is critical to its success. The town already benefits from excellent road, rail and air links that are all set to get even better. The new high-

speed rail service starts in December 2009 and will halve the journey time to London to just 37 minutes. Meanwhile Eurostar has strengthened its excellent Ashford-to-Europe rail links with a new Brussels service.

A place to work, live and breathe

One of the most attractive aspects of Ashford is the quality of life. Ashford is thriving, rapidly becoming a town that combines modern shopping malls and pedestrianised streets with first-class leisure facilities and popular cultural attractions that complement existing heritage. With ready access to rural countryside, London just 37 minutes away and Paris just two hours away, Ashford is the natural choice to live, work and play.



