

## Keeping Business Flowing

In a borough renowned for its independent business community, keeping companies active in these difficult economic times is a team effort.

Set in the heart of West Kent, the borough of Tonbridge and Malling's natural beauty attracts attention from leisure and business visitors. A conservation area to the north of Tonbridge High Street is crowned by the imposing 12th century Castle. Just below the Castle the River Medway meanders through the town, providing a focus for recreation and riverside activities. New developments along this riverfront are changing a once down-at-heel area to one with smart flats, offices and a shiny new conference centre.

## Riverside developments

One of the principles of Tonbridge's development is to take advantage of the waterside location and the opportunities to create some new public spaces. Significant progress has been made towards realising new development in the Angel area of the town. A master plan for the whole town centre was first drawn up with the assistance of lead consultants, David Lock Associates. Following extensive consultation with the local community, the master plan was adopted and the next step was the development of an area action plan for the town centre, drawn up as part of the Council's Local Development Framework.

A recent major step forward towards the realisation of the Council's plans is the appointment of Sainsbury's as a development partner. Sainsbury's operates a major anchor store in the area but is keen to expand and develop its operations in the heart of Tonbridge.

Bringing forward such a major scheme in a relatively small market town will bring Tonbridge significant rewards. The major bonus will be significant uplift for the local environment, in quality and overall sense of place. iberty Square, King's Hill

