

the UK's first coastal resort, Margate. The Margate of the future will both recognise and celebrate its past while pioneering contemporary cultural thinking and experiences.

Margate made headlines this year by featuring in popular BBC programme *The Apprentice* in an episode that saw contestants attempt to re-brand the town. This challenge is one that the Margate Renewal Partnership is already working on. Made up of key public and private sector players, the Partnership aims to create a vibrant town that builds on Margate's unique historic pedigree.

Projects underway include a new international art gallery, Turner Contemporary. Designed by prize-winning architect David Chipperfield, it will be one of the largest South East galleries outside of London when it opens on the seafront in 2011. Painter JMW Turner was a regular visitor to Margate and the gallery will celebrate his links with the town whose skies he described as "the loveliest in all Europe".

Dreams for the future

There are also proposals to create a world-first in Margate - a historic theme park. Central to the park will be the fully restored Scenic Railway of 1920, the UK's oldest roller coaster and a Grade II listed structure. Sited at Dreamland on Margate's seafront, the project would transform the area and make a place of popular entertainment since the 1860s a striking and unique twenty-first century attraction.

Derek Harding, Programme Director of the Margate Renewal Partnership, said: "Our regeneration work in Margate is all about making the town an exceptional place to live, work and visit. We are aiming to create a 21st century resort that offers a high quality contemporary experience while celebrating its rich, varied and extraordinary past".



www.thanet.gov.uk

www.margaterenewal.co.uk

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Margate Old Town

