



Heriot-Watt University | means business

Entrepreneurialism and an appreciation of the needs of business and industry are central to the Heriot-Watt ethos. We have long had particularly strong links with industry and a high level of industry-funded research throughout the University.

With a reputation for innovative education, enterprise and leading-edge research, and as a leading provider in science, engineering and business education, Heriot-Watt is a specialist educator of the technologists, professionals and thinkers of tomorrow and has an established reputation for quality and graduates who are highly sought after by employers. Courses are informed by our strong links with business, industry and the professions and industrial liaison panels are a standard feature throughout our Schools and Institutes. All our courses include elements of business and management as part of the studies, and 50% of them include business or economics at the core of the degree.

Building on these strengths Heriot-Watt is in the process of a ten year strategic programme, positioning ourselves as one of the UK's leading research intensive universities and one of the world's leading technological and business institutions. Growing the number of our external partners and increasing the numbers of top-ranking academic staff, the key to this strategic vision is a focus on inter-disciplinary themes which are central to Heriot-Watt's expertise and which also address some of the most important issues facing the world in the 21st Century.

In a global marketplace universities have global ambitions. At Heriot-Watt these are already a reality. As Scotland's most international university our outreach is strong and our presence widely established throughout the world, including our first overseas campus in Dubai and an innovative network of international learning

partnerships comprising 50 institutions in 30 countries. Some 75% of Scottish degrees studied abroad are Heriot-Watt degrees, while over a third of students on Heriot-Watt's Scottish campuses are from overseas. Heriot-Watt University is also the world's second largest provider of distance learning MBAs. Closer to home the University provides a range of facilities, support and provision for business and industry. Our Technology and Research Services (TRS), the research development and commercialisation department for Heriot-Watt, develops links between industry and academia through collaborative research, technology licensing and the delivery of training and consultancy services, as well as providing research support and commercialisation services for Heriot-Watt University staff and students.

Heriot-Watt Research Park was created by the University to enable companies to establish their own research and development groups within the Edinburgh Campus. The objective is to provide the best possible location for established and new companies to undertake the development of new products, processes and services, through immediate access to all of the University's staff and facilities. The emphasis at the Park is on research, development, design, engineering, training, and prototyping activities leading to manufacture.

Heriot-Watt also provides meeting and conference facilities at the Edinburgh Conference Centre. With modern facilities situated in the beautiful parkland Edinburgh Campus, provisions range from large events, to lecture theatres and meeting rooms and suites for smaller functions, and attract groups from around the UK and internationally.

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