

Experience

leads the way

As one of Scotland's largest business schools with over 5,000 undergraduate and postgraduate students and around 180 members of staff, Napier University Business School (NUBS) has strong links with industry and commerce.

A high proportion of the Schools academic staff has research and consultancy experience. An unusually wide range of disciplines are covered from law to languages, with a number of specialist centres including the Centre for Entrepreneurship, Centre for Festival and Events Management and Employment Research Institute.

The School has recently launched the Edinburgh Institute of Leadership and Management Practice, which offers a choice of courses shaped to meet the aims of the Scottish Government's skills and economic strategies by helping to nurture and retain talent.

NUBS is also now fully Chartered Management Institute (CMI) accredited and its new status will allow it to embed CMI qualifications in its current and future learning programmes.

The Business School delivers programmes in countries across the globe including Russia, India, China and Hong Kong. Currently it has over 1,000 students studying overseas in Hong Kong and over 100 students in India. There are 70 different nationalities of students studying within the Business School.

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NAPIER UNIVERSITY
 EDINBURGH

CASE STUDY

Great ideas that don't change with the season

Roz Colthart left her job, started up a new business and moved house all at the same time to follow her business dream, not something that she would rush to do again but she's extremely glad she did.

Black Essentials is an online fashion store that sells black clothing and was launched in April 2007. Roz said: "Research shows that 41% of people's wardrobes consist of black garments. I am trying to stock brands that are not readily available in the high street and am buying from designers such as Tara Jarmon and Betty Jackson."

Roz graduated from Napier University with a Diploma in Marketing, which she studied for part-time. Her career to date has seen her run Sir Richard Branson's Necker Island, and latterly as Marketing Director with Malmaison Hotels.

Roz said: "It comes as no surprise to me that Napier students have been recognised as the most employable in Scotland. As well as offering a wide range of excellent courses and teaching staff, the University embraces innovation and new initiatives."

