

Studying for Success

The University of Edinburgh has been teaching business education since 1918 and places great importance on the strength of its connections with the business world.

The Business School, which is highly ranked by the *Financial Times* global MBA rankings, provides research and consultancy for companies through its five research centres. These cover the financial markets, retail, entrepreneurship, public sector accounting and credit research – and all work closely with industry experienced practitioners.

The School runs a highly active Entrepreneurship Club that attracts leading entrepreneurs and venture capitalists, many from Silicon Valley, as guest speakers.

The MBA Class

The MBA class provides consultancy for local firms. These projects take place over the summer term and give local organisations, both commercial and not-for-profit, the opportunity to benefit, free of charge, from the insights and experience of a diverse and international class. MBA students have, on average, seven years experience in a wide variety of industry sectors and countries. Some local companies have also benefited

from a three-month summer internship from an MBA student. A number of local businesses and organisations sponsor members of staff to undertake a three year part-time MBA, taught mainly in the evenings and at weekends. The MBA programme is designed to provide students with the tools of strategic analysis, thereby increasing capacity within the organisation to have a long-term perspective. All courses mix established academic business theory with the latest international cross-sector research and much of the teaching involves case studies and practitioner input, thus providing the student with the broadest base of knowledge. Each student carries out a dissertation, which is usually work-based and can be a business style report or business plan. Students become part of an international alumni network of over 3,500 people, fostering valuable contacts for the future.

The Executive Agenda

The School provides executive education through an open enrolment programme for senior executives, called the Executive Agenda,

and a number of tailored training programmes for companies including Scottish Widows Investment Partnership, ESPC, Standard Life and the Royal Bank of Scotland.

The School holds a number of guest speaker events open to the wider business community, including joint events with organisations such as the Junior Chamber (pictured), the Institute of Management Consultancy and the Chartered Management Institute.

Tel: 0131 650 9841
www.business-school.ed.ac.uk

