

Unemployment in Edinburgh currently stands at 2.4% and has been consistently and significantly below the Scottish and UK average for several years. Investment in the future of the city represents some £6bn of developments at locations including the city centre, Edinburgh's Waterfront, Edinburgh Science Triangle and West Edinburgh. It is hoped such projects will bring an additional 60,000 jobs to the region.

www.edinburgh-inspiringcapital.com



“ Did you know? ”

The wider city region is home to roughly half of Scotland's fastest-growing technology companies. ”



The Glasgow-Edinburgh Collaboration

Since 1995, half of Scotland's extra jobs have been created in Glasgow and Edinburgh, so it is not surprising that the two cities are now combining resources to make an even bigger impact not only on the Scottish economy and business community, but also on the international stage.

Already out-performing most UK rivals, together the two cities have the potential to move themselves and Scotland up the European rankings. It is the reputation and diversity of both cities that makes Edinburgh and Glasgow ideal for collaboration. While each city is assured of maintaining its own character and individual strengths, pooling resources in areas such as financial services, connectivity, the creative industries and tourism will serve to create a superior international profile. However, working together more closely does not mean Glasgow and Edinburgh will cease to compete with one another and spur each other on to greater successes; it simply means that there are times when domestic collaboration is more effective when competing on an international scale.

www.glasgow-edinburgh.co.uk

