

Rich in Culture, Prosperous in Business

Edinburgh can offer as much or as little as can be fitted into a business schedule; a year-round festival calendar, historic Castle Rock and a host of visitor attractions means Scotland's capital draws attention the world over.



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Greyfriars Booby in the Old Town



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Festival Night

Edinburgh's wealth of history, natural beauty and culture brings over three million UK visitors and over one million overseas visitors each year. It's an inspiring city that combines an ancient and captivating past with a determined grip on 21st century advances and attitudes; embracing change yet preserving a treasured history.

Edinburgh's dramatic skyline is presided over by Edinburgh Castle, a feat of architecture that holds over 1,000 years of history within its walls and is perched atop the famed Castle Rock that was formed 70 million years ago. Little wonder that first-time visitors to Edinburgh immediately feel awed by the striking landscape that greets them.

In the city centre, the Old and New Town areas have gained UNESCO World Heritage Site status. The Old Town lines the Royal Mile leading to the Scottish Parliament buildings at Holyrood while the Georgian New Town offers elegant parks and terraces to explore. The city's shopping streets spanning both the Old and New Towns boast boutique shops, independent traders and big name fashion stores. The city is bordered by stunning

countryside and is not far from beautiful beaches, golf links, stately homes and cosy pubs. Edinburgh's waterfront at Leith features shops of all sizes, restaurants, fashionable bars and the Ocean Terminal Shopping Centre.

Perhaps what is most unique to Edinburgh is that not only does it possess a powerful and thriving business environment but the relatively small size of the city means it retains a genuine sense of community, of people knowing one another – this is a quality that larger cities simply cannot compete with. The city that played such an important role in the Enlightenment and was home to philosopher David Hume, Sir Walter Scott, Robert Louis Stevenson and numerous other poets, novelists and artists has truly kept its soul, and this is what makes Edinburgh a magical place to visit and an inspiring place to do business.

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