

# Capital of conferences

Edinburgh Convention Bureau offers free, bespoke advice on bidding, finding venues, accommodation and all conference services to enable companies to arrange the perfect event in Scotland's capital.

## Why Edinburgh?

Edinburgh is experienced in hosting conferences and events of all sizes from major international congresses to corporate training days. The choice of meeting spaces is endless; from outstanding hotels and conference venues such as the award-winning Edinburgh International Conference Centre, through to a range of unusual, historic and world-famous venues including elegant stately homes, The Royal Yacht *Britannia*, Edinburgh Castle, the National Galleries and underground vaults.

## Economic impact of Edinburgh's business tourism

The Edinburgh Convention Bureau (ECB) helped attract business tourism worth £72.8m to the economy of Scotland's capital city last year.

The city, Scotland's top conference and convention destination, hosted 162 events, which were attended by more than 65,000 high-spending delegates. The latest figures released by the ECB represent a 6.2% increase in economic value over the previous year's results of £68.5m.

Sue Stuart, chief executive of ECB, commented: "These results reflect a superb effort by everyone involved in marketing Edinburgh as a world class conference destination. We operate in a highly competitive marketplace with more and more cities around the world investing in this fast-growing business sector. Edinburgh is currently undergoing a period of transition, upgrading its infrastructure and facilities while assessing how best to promote itself globally in order to maintain its position as a global destination. Much remains to be done but the benefits will be enormous for the city and Scotland."

Edinburgh from Calton Hill

