

# Edinburgh

the inspirational conference destination

Located in the heart of probably the best small city in the world, the Edinburgh International Conference Centre (EICC) is a truly inspired conference destination.

The city that was home to the Enlightenment 300 years ago is enjoying a sustained renaissance as one of the most lively and intriguing capitals in northern Europe. Its superb festival programme attracts visitors from around the world throughout the year, as do the charming, cobbled streets of its historic Old Town.

And few cities can compete with the stunning backdrop that Scotland's capital offers visitors – from the Castle rock at sunrise to the panoramic summit of Arthur's Seat and the wonderland lights of the winter festival.

But aside from its heritage, architecture and cultural life, Edinburgh is also a flourishing home for business. The city is

Europe's third largest financial centre, and a major hub for bioscience and the creative services – everything from computer games to advertising.

With its four universities and reputation as an educational pioneer, Edinburgh continues to provide an environment in which innovation and excellence are nurtured and cherished. For evidence, you need only take a look at the state-of-the-art EICC. From the dedication and friendliness of its experienced team to the investment in cutting-edge technology and the striking architecture of Sir Terry Farrell, no corners have been cut. The result is a conference centre where history is made, innovations unveiled and long friendships forged. If you're looking for inspiration for your event, you need look no further than the Edinburgh International Conference Centre.



## Notes from a visitor...

If you would like to know more about the EICC and what it can offer your organisation, please contact sales on  
T: +44 (0) 131 300 3000  
E: sales@eicc.co.uk  
or visit [www.eicc.co.uk](http://www.eicc.co.uk).



6am

Watch the sun rise above the Castle... stunning.

Visit the EICC and explore state-of-the-art technology with great demos from the production team. The event I'm planning will have such terrific impact with these people on the case.



9am

7am



Enjoy a delicious Scottish breakfast in one of the city's top hotels.



1pm

Lunch at The Shore on Edinburgh's waterfront. Great seafood. Had never really thought of Edinburgh as a waterfront city.

11am



A spot of shopping at Harvey Nichols and a stroll through Princes Street Gardens in the spring sunshine.