

Tigerlily

Opened in June 2006, part of the successful Montpeliers group in Edinburgh, this stunningly restored Georgian townhouse is the latest word in contemporary cool. An elegant champagne bar, stylish cocktail lounge, scrumptious restaurant, 27 chic designer bedrooms and six opulent suites plus Lulu - an amazing underground nightclub - all combine to create a spectacular new addition to the city's nightlife and vibrant social scene.

web: www.tigerlilyedinburgh.co.uk
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Edinburgh International Climbing Arena

Event and conference facilities in Edinburgh are set to reach their peak when the Edinburgh International Climbing Arena at Ratho (EICA) reopens in May 2007 after a £6.5m refit, featuring the world's largest indoor climbing facility.

Offering a wide variety of quality meeting areas with excellent media facilities and delegate capacity to 1,600, the EICA can combine conference activities with the opportunity for teambuilding, with expert tuition on rock climbing, bouldering or abseiling as well as facilitating challenging problem solving team events or the terrifying assault course 100 feet above the arena floor.

In a rural setting, located close to both the M8 and M9 and just 10 minutes from the airport.

Email: info.ratho@edinburghleisure.co.uk
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Recent conference wins for Edinburgh

The Edinburgh Convention Bureau has recently secured the following major conferences for the city:

- Chartered Financial Analysts 2007
- European Conference on Antennas and Propagation 2007
- Cancer and Bone Society Conference 2008
- International Endotoxin Society 2008
- European Conference and Advanced Materials & Processes - Euromat 2009
- Bioelectrical Magnetical Society 2009
- Mycological Congress 2010
- European Society of Biomechanics 2010

These eight conferences will bring over 7,000 delegates to the city and generate £6.2m for the local economy.

Contacts

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For everything you need to know about holding a successful conference in Edinburgh.

www.meetingedinburgh.com

For a comprehensive list of conference venues and services in Edinburgh.

Edinburgh Convention Bureau
Inspiring Conferences

Case Study

The Power of Partnership

– a joint marketing campaign with Royal College of Surgeons of Edinburgh

In July 2005, the Royal College of Surgeons of Edinburgh, one of the oldest medical institutions in the world, celebrated its 500th anniversary. The College and the Edinburgh Convention Bureau worked together to maximise the opportunities presented by this Quincentenary to raise the profile of the city for the excellence of its medical heritage and its modern facilities, combining to create a perfect conference destination for surgery, medicine and the life sciences.

ECB used its award-winning Edinburgh Ambassador Programme as a model for the campaign, harnessing the support and enthusiasm of key surgeons and other medical specialists. This produced a comprehensive database of conference organisers and key decision makers in the fields of surgery, medicine and life sciences, as well as the 17,000 members of the College around the world.

By combining the marketing expertise of the ECB and the specialist expertise of the College, the partnership succeeded in attracting a total of 21 conferences and meetings to the city during the 16 months of the campaign from May 2005. In total, there were more than 7,500 delegates from all over the world, with an estimated economic benefit to the city of more than £5.2m.

Refurbished Symposium Hall lecture theatre
♦ The Royal College of Surgeons

