

Edinburgh | business tourism

Culture, choice, people, innovation, history – the reasons to come to Edinburgh on business just keep on growing

Edinburgh – Scotland's inspiring capital - where centuries of heritage combine with the best of modern, dynamic city life to create the perfect conference destination. The Edinburgh Convention Bureau Ltd offers free, tailored advice on bidding, finding venues, accommodation and all conference services to enable companies and conference organisers to arrange the perfect event in this wonderful city.

23% were in non-residential venues, 38% in hotels 15% in universities and 24% at the Edinburgh International Conference Centre

10 reasons to conference in Edinburgh

- **Vibrancy** - a modern and dynamic city, bustling with life and enterprise
- **Culture** - a World Heritage site, with stunning architecture and wonderful galleries, museums, theatres and arts venues
- **People** - the people are warm, helpful and friendly with a strong tradition of service and professionalism
- **Choice** - a wide choice of world class conference venues and hotels, over half of which are within two miles of the city centre
- **Attractions** - a compact city centre, ideal for walking, and the new Edinburgh city pass gives free admission to over 30 visitor attractions
- **Festivals** - the festival capital of Europe, with a dazzling array of spring, summer, Christmas and Hogmanay events
- **Restaurants** - more restaurants per head of population than any other city in Britain, catering for all tastes
- **Innovation** - a centre of excellence in the fields of

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Fast facts

- Edinburgh is currently 23rd in the ICCA leagues table of world conference cities
- Edinburgh is second only to London in terms of UK cities in which to hold an international association meeting
- In 2006, 138 conferences took place in the city as a result of the sales efforts or influence of the Edinburgh Convention Bureau, resulting in 125,485 bed nights
- The projected economic value of confirmed conferences in 2006/07 is £66m
- The value of conference accommodation booked by our Conference Accommodation Booking Service (CABS) team in 2006/07 was £1,214,056 – an increase of 20% on the five year average (2001–2005)
- Of the conferences and events secured by the ECB and taking place in the city during 2006,

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