

Edinburgh Business School (EBS)

Edinburgh Business School (EBS) is the Graduate School of Business at Heriot-Watt University. EBS specialises in providing postgraduate degree courses to professionals globally.



Distance Learning MBA

Our flagship programme is the MBA by distance learning (launched 1990):

- With over 7,000 active students from 150 countries, it is one of the largest MBA programmes in the world
- 40% of Fortune 500 corporations have employees on our MBA programme
- Our 'students' are business professionals – average age 37; employed; seeking broader skills, who are not able or do not want to attend conventional programmes
- Current students geographic split: 30% Europe, 28% Americas, 17% Asia, 15% Africa, 10% Middle East,
- EBS has 10,000+ alumni from 150 countries.

The Executive MBA

The Executive MBA programme combines the flexibility and choice of self-managed distance learning, with

the opportunity to attend a series of intensive seminars in Edinburgh spread over 27 months.

There are seven long weekends (Thursday to Sunday) spent at the state-of-the-art teaching facilities on the Edinburgh campus, and intensive two day refresher courses in each subject prior to examinations.

Cohorts of executives from major corporations have attended the highly regarded part-time 'consortium' programme which forms the model for our Executive MBA programme. These include: Agilent Technologies, Dawson International, Ernst & Young (Italy), Hewlett-Packard, Lloyds TSB, Pearson Education, the NHS, ScottishWidows and ScottishPower.

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Business and Enterprise – Queen Margaret University, Edinburgh

In today's world, the impact of businesses large and small can be seen and felt in every aspect of our lives, but for organisations to succeed in today's increasingly competitive market a good business education is critical.



Queen Margaret University
EDINBURGH



QMU's School of Business and Enterprise aims to lead the way in business innovation, professional advancement and enhancement of the intellectual environment for its stakeholders by providing excellence and leadership in vocationally and professionally relevant education, research and consultancy.

The School delivers quality courses that are relevant to today's rapidly changing global environment offering a complete range of business education programmes from undergraduate to postgraduate levels, including MBAs and PhDs.

Flexible entry and exit points make the courses particularly attractive to graduates with HNC or HND qualifications from further education colleges. Some 96% of QMU students gain employment or progress to postgraduate study within six months of graduation.

The School is also building a thriving research environment where high quality collaborative research is undertaken by the School's staff, postgraduate students and through the School's research centres, developed to facilitate research links between academia, business and the community. Research is conducted over a range of disciplines including: management, marketing, hospitality, tourism and events management, retail business, and consumer studies.

QMU is developing Scotland's first new university campus at Craighall, East Lothian. Due to open in 2007, the purpose-built campus will take the form of an innovative academic village with high-tech building and attractive parkland spaces.

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