

The latest School of Thinking – Academic Excellence is not the only goal



The University of Edinburgh has been teaching business education since 1918 and its Management School has just celebrated 25 years of teaching the MBA.

The Management School, the only business school in Scotland to feature in the *Financial Times* global MBA rankings, provides research and consultancy for companies through its five research centres. These cover the financial markets, retailing, entrepreneurship, public sector accounting and credit research – and all work closely with industry-experienced practitioners.

The School has recently created two externally-funded chairs: the Dixons chair in Entrepreneurship and the George David Chair in Entrepreneurship and Family Business. The School also runs a highly active

Entrepreneurship Club that attracts leading entrepreneurs and venture capitalists as guest speakers.

The MBA class also provides consultancy for local firms. These projects, known as the “Lothians Consultancy Projects” take place over the summer term and give local organisations – both commercial and not-for-profit – the opportunity to benefit, free of charge, from the insights and experience of a diverse and international class. MBA students have, on average, seven years experience in a wide variety of industry sectors and countries. Some local companies have also benefited from a three-month summer work placement from their MBA students.

The School provides executive education through an open enrolment programme for senior executives, called the Executive Agenda, and a number of tailored training programmes for companies

including Scottish Widows Investment Partnership, ESPC, Standard Life and the Royal Bank of Scotland.

The school holds a number of joint events, with organisations such as the Junior Chamber (pictured), the Institute of Management Consultancy and the Chartered Management Institute.

Contact Aidan Hetherington
Corporate Relations officer
Tel: 0131 650 9841
Email: aidan.hetherington@ed.ac.uk
Web: www.ed.ac.uk



Napier University



Napier University Business School (NUBS) is one of the largest business schools in Scotland with over 4,000 students.

It offers a wide range of internationally recognised courses from Bachelor Degree to PhD level and has the largest number of undergraduates studying business related degrees in Scotland. NUBS also offers a number of joint honours degrees giving students an even wider choice of courses to study. It has a unique relationship with professional bodies and a growing expertise in entrepreneurship and employment-related research.

Napier University has invested over £30 million into Scotland's newest and most cutting-edge business school. Futuristic in design and flexible in operation, its Craiglockhart Campus is an innovative teaching facility (pictured).

Napier University Business School has been quick to recognise the significant growth in the number of festivals and events held in Edinburgh and has created a multi-disciplinary centre to support the many speciality areas relating to 'Festivals & Events'.

The Centre for Festival & Event Management's staff draw on an extensive range of academic, professional and consultancy experience in the management of festivals, events and visitor attractions: from visitor management and service planning, to economic and marketing strategy evaluation, cultural impact, assessments, capacity evaluation and social inclusion strategies.

Napier University Business School
Craiglockhart Campus
Edinburgh EH14 1DJ

E: business@napier.ac.uk
T: 0131 455 4505
F: 0131 455 4506
www.napier.ac.uk/Nubs

