

Northern Ireland Tourist Board



Belfast and Northern Ireland have seen enormous changes in recent years and business tourism is no exception.

Belfast is home to Ireland's largest conference venue, the multi million pound all purpose Odyssey Arena Complex

The sector is booming with record visitor numbers, new conference facilities, hotels and increased transport links making Northern Ireland a unique, first class business tourism destination. The Northern Ireland Tourist Board shows how Belfast has built up a highly competitive, value for money conference destination that now attracts prestigious conferences, exhibitions and meetings. Belfast is a vibrant city with first class hotels and convention centres, a warm welcome and superb leisure and visitor attractions.

Theatres, concerts, lively bars, traditional music, nightclubs and many spa and leisure facilities all add to the business experience in Belfast. The Lonely Planet *Blue List* in 2007 tipped Northern Ireland as a 'must see destination' and described Belfast as one of the 'top ten cities on the rise'.

The Northern Ireland Tourist Board and the Belfast Visitor and Convention Bureau offer support to any business coming to Belfast with advice on venues, hotels, conference facilities and leisure facilities in Belfast and across Northern Ireland. The Belfast Visitor and Convention Bureau also help with bid documents, presentations, literature

for delegates and appointing professional conference organisers to handle business events.

Investment in Belfast's waterfront development has resulted in a range of conference facilities to cater for any event. Belfast is home to Ireland's largest conference venue, the multi million pound all purpose Odyssey Arena Complex, which has the potential to hold up to 8,500 delegates. Belfast's award winning Waterfront Conference Centre can accommodate up to 2,200 delegates and cater for a wide range of events and corporate functions. In South Belfast the Kings Hall Exhibition and Conference Centre offers 10,000 square metres of exhibition space and a conference capacity for 5,000 delegates. Belfast also has some unique venues such as the 160 years old Queen's University of Belfast or the Ulster Folk and Transport Museum for something a bit different. New hotels for 2008 will be four hotels in Belfast including Golden Tulip, Ibis and the Park Inn. In 2009 a new hotel, the Fitzwilliam, will also open in Belfast.

Northern Ireland Tourist Board (NITB)

Web: www.nitb.com

Tel: 028 9044 1676

