

- Promotes tourist development in the city through recognition of its existing assets.
- Includes transportation related proposals consistent with its focal role.

The Belfast Metropolitan Area Plan seeks to deliver this Strategic Framework through a set of 'Planning Actions' that include:

- A wide range of land use designations that will help revitalise the city centre.
- Designations and policies that will promote revitalisation of arterial routes in the city.
- Focus on reducing the need for greenfield expansion and protect the landscapes that provide the unique city setting.
- Creating the majority of employment opportunities in locations that will help secure regeneration and revitalisation.
- Specific zonings for social housing.
- Providing urban design frameworks for the city centre, arterial routes and Conservation Areas.
- Protecting the built heritage through the designation of Areas of Townscape Character.
- Protecting existing parks, green areas, the coastline and designating Local Landscape Policy Areas, Sites of Local Nature Conservation Importance, Community Greenways and Urban Landscape Wedges.

- Positive protection of the Lagan Valley Regional Park.
- Promoting public transport and equitable access to services, facilities and employment opportunities for all the community by proposed park and ride sites, new railway stations and rapid transit routes.

These actions will aim to enhance the quality of life in the city, promote equality of opportunity for all sections of the community, while also promoting urban renewal. They will also protect the city's built and natural environmental assets.

Within Belfast city centre a further focus for commercial activity will be established through the Victoria Square development, which opened in Spring 2008. Ongoing regeneration in the Cathedral Quarter is providing a valuable alternative focus for cultural and entertainment activity. Further regeneration initiatives in the North West Quarter areas adjacent to Castlecourt will also in the longer term further strengthen city centre vitality.

Outside the city centre a number of major mixed-use regeneration projects are facilitated by The Belfast Metropolitan Area Plan 2015, including the Titanic Quarter within Belfast Harbour Area and the former Crumlin Road Gaol / Girdwood Barracks area. ▶



Cranes in operation at Titanic Quarter



Another part of Titanic's industrial heritage

These actions will aim to enhance the quality of life in the city.

