

► The Prince's Trust continued...

Speaking about the initiative Jim Rutherford, Head of Programmes, Prince's Trust Northern Ireland said: "We at Prince's Trust have engaged with the young people of Northern Ireland to put together programmes that are of interest to them. We are offering them an opportunity to change their lives and we can give them the confidence to believe in themselves and believe that there are always options open to them."

The Trust is helping young people gain vital work experience in key industries that face skills shortages. In Northern Ireland there has been particular success with the Get into Cooking, Get into DJing and Get into Construction schemes. In the future there are plans to implement Get into Retail, Get into Sport & Leisure, Get into Rural Crafts, Get into Organic Farming and Get into Youth Work; the beauty of the initiative is that it can be tailored to almost any sector where young people have an interest and employers need a workforce.

There are other ways for businesses to get involved with The Prince's Trust Northern Ireland.

• **Become a Business Mentor**

For only a couple of hours a month Business Mentors provide business and personal support and encouragement to a young person who is starting their own business.

• **Get Enterprising!**

The Prince's Trust Enterprise Project is an innovative way of addressing Corporate Social Responsibility priorities whilst providing highly successful training and development staff. The Enterprise project challenges a team of enthusiastic, motivated individuals to turn a Prince's Trust capital investment of £3,000 into a profit of £20,000.

• **Challenge 500**

Challenge 500 is a fun, team-building and fundraising activity for employees. Teams of up to six people compete with other teams in a company to raise £500 per team for The Prince's Trust.

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