

# Invest Northern Ireland



Invest Northern Ireland is the economic development agency for Northern Ireland. As part of the Department of Enterprise, Trade and Investment, its role is to grow the economy by helping new businesses to set up, existing businesses to innovate and to compete internationally, and by attracting new investment into Northern Ireland.

Northern Ireland businesses need to differentiate themselves through investing in outstanding products and processes.

With its headquarters in Belfast, Invest NI supports businesses and entrepreneurs across Northern Ireland. Its eight regional offices offer a gateway to its extensive range of advisory programmes, services, resources and financial assistance, while its 14 overseas offices work to promote Northern Ireland as a premier investment location, and provide support to local companies trading overseas.

Support for business falls into three main areas:

- supporting innovation
- encouraging international trade and inward investment
- stimulating entrepreneurial activities.

## Supporting innovation

Encouraging innovation is a key priority for Invest NI because in order to remain competitive, Northern Ireland businesses need to differentiate themselves through investing in outstanding products and processes, or developing imaginative, pioneering services.

This is reflected in the wide-ranging package of business development solutions available to client businesses. These include helping businesses with product and process innovation, competitiveness and productivity improvement, and helping them to develop

Invest NI's headquarters in Belfast

